# International Conference on CAMPUS Asia Project

# I. Agenda

Event	International Conference on CAMPUS Asia Project	
Purpose	<ul> <li>To strengthen international competitiveness of higher education through closer cooperation among universities from Korea, China, and Japan</li> <li>To discuss the effective execution process of the CAMPUS Asia</li> <li>To establish an administrative structure for each consortium through sharing respective execution plans</li> </ul>	
Date	February 20 <sup>th</sup> (Monday) 2012, 10:30 – 18:00	
Venue	Graduate School of International Studies, Seoul National University, Seoul, Korea	
Supports	Ministry of Education, Science and Technology, Korea  Korean Council for University Education	
Organizers	Korean Consortia of Campus Asia Project Graduate School of International Studies, Seoul National University	
Main Contents	Opening ceremony, guest speakers, discussion on execution procedures, open discussion	
Participants	<ul> <li>Total number of participants: 150 (100 from at home, 50 from abroad)</li> <li>10 persons per consortium (Total 10 consortia)</li> <li>Distinguished guests:</li> <li>Minister of Education, Science and Technology</li> <li>Director-General, Education and Culture, European Commission</li> <li>Heads of Office of Education, Japanese/Chinese Embassy in Korea</li> <li>Participants: Ministry of Education, Science and Technology, consortia of participating universities and other interested participants</li> </ul>	

## II. Program

## ☐ Morning Session (10:30-12:00)

Time	Schedule	Name	Title
10:30-10:50	Registration		
10:50-10:55	Opening Speech	Jin-Hyun Paik	President, Council of Korean Consortium Dean, Graduate School of International Studies, Seoul National University
10:55-11:00	Welcoming Speech	Yeon-Cheon Oh	President, Seoul National University
11:00-11:05	Congratulatory Speech	Ju-Ho Lee	Minister of Education, Science and Technology
11:10-12:00	Keynote Speech	Jan Truszczyński	Director-General, Education and Culture, European Commission (Speech and Q&A session)

#### □ Lunch (12:00-13:30)

#### □ **Presentation (13:30-14:30)**

Time	Name	Title	
13:30-14:30	Dae Joon Hwang	Secretary-General, Korean Council for University Education	
	Kazuo Okamoto	Vice-President, National Institution for Academic Degrees and University Evaluation, Japan	
	TBA	TBA	

#### □ Consortium Presentation on CAMPUS Asia (I): Curriculum development, student exchange, and proposals for program development (14:30-15:45)

Presentation 1	Korea University-Fudan University-Kobe University
14:30-14:45	Program for Careers on Risk Management Experts in East Asia
Presentation 2	Pusan National University- Shanghai Jiao Tong University-Kyushu University
14:45-15:00	Cooperational Graduate Education Program for the Development of Global Human Resources in
	Energy and Environmental Science and Technology
Presentation 3	Seoul National University-Peking University- University of Tokyo
15:00~15:15	Beijing-Seoul-Tokyo Dual Degree Master's Program on International and Public

	Policy Studies (BESETO DDMP)	
Presentation 4	Seoul National University- Peking University- Hitotsubashi University	
	BEST(Beijing-Seoul-Tokyo) Business School Alliance:	
15:15-15:30	Asia Business Leaders Program (ABLP) - A Comprehensive Initiative for Double Degree	
	and Exchange Programs in Business Administration (MBA Level)	
Presentation 5	KDI School of Public Policy and Management- Tsinghua University- National	
	Graduate Institute for Policy Studies	
15:30-15:45	Northeast Asian Consortium for Policy Studies	

## □ Coffee Break (15:45-16:00)

# □ Consortium Presentation on CAMPUS Asia (II): Curriculum development, student exchange, and proposals for program development (16:00-17:15)

Presentation 6	KAIST-Tsinghua University-Tokyo Institute of Technology	
16:00-16:15	TKT CAMPUS Asia Consortium	
	(* Collective research education program between Tsinghua U-KAIST-Tokyo Tech.)	
Presentation 7	Dongseo University- Guangdong University of Foreign Studies- Ritsumeikan	
	University	
16:15~16:30	Plan for a Joint Campus representing Korea, China and Japan which will foster leaders in East	
10:15~10:30	Asian humanities for the next generation	
Presentation 8	Sungkyunkwan University- Jilin University- Okayama University	
16:30-16:45	Program for Core Human Resource Development: For the Achievement of Common Good and the Re-	
10.30-10.43	evaluation of Classical Culture in East Asia	
Presentation 9	Sungkyunkwan University- Seoul National University- Renmin University of	
1 resentation 9	China- Tsinghua University- Shanghai Jiao Tong University-Nagoya University	
16:45~17:00	Training Human Resources for the Development of an Epistemic Community in Law and	
16.45~17.00	Political Science to Promote the Formation of "jus Commune" in East Asia	
Presentation 10	POSTECH- Seoul National University- Nanjing University- Shanghai Jiao Tong	
1 rescitation 10	University- Nagoya University- Tohoku University	
17:00~17:15	A Cooperative Asian Education Gateway for a Sustainable Society: Expanding the Frontiers in Science	
	and Technology of Chemistry and Materials	

## ☐ Open Discussion (17:15-18:00)

#### III. Directions and Contact information

□ Address:

Sochon Convention Hall,

Graduate School of International Studies (Bldg. 140-1), Seoul National University,

1 Gwanak-ro, Gwanak-gu, Seoul 151-742, Korea

□ Tel: +82 2 880 8507

□ E-mail: <u>nice@snu.ac.kr</u>

