

CARLOS AUGUSTO CARDOSO GORITO
Brazilian citizen ■ Resident in Seoul, Korea (F-2 Visa)

PROFESSIONAL EXPERIENCE

- 2013.9~ **EMBASSY OF BRAZIL IN SEOUL, *Education Advisor*** **SEOUL, KOREA**
• Coordination of the Science without Borders Scholarship Program at Korean universities.
• Close relationship with business community, increasing internship placement to 95.5%, the highest of the program
• Designed and implemented “Business Plan Competition” for Brazilian Students in Korea
- 2015.6- **JTBC, “ABNORMAL SUMMIT”, *Participant*** **SEOUL, KOREA**
• Representative of Brazil at one of the most popular TV shows in Korea
- 2015.8- **JOONGANG DAILY, “ABNORMAL LOOK COLUMN”, *Writer*** **SEOUL, KOREA**
• Contributor to the weekly column on current affairs at one of the largest newspapers in Korea.
- 2012~ **BRAZILIAN PORTUGUESE FREELANCE VOICE OVER ACTOR** **SEOUL, KOREA**
• Dubbed television commercials (CF) for LG Electronics, Lotte Foods, VIP's & Paldo;
• Promotional videos for Hyundai & KIA Motors, Hyundai Rotem, DSME, LS MTron, Doosan Infracore & several Korean public agencies;
• Portuguese language books, including '테마별 회화 포르투갈어 단어 4100', 비타민박스 (2015) and '포르투갈어 브라질어 첫걸음의 모든 것', 동양박스 (2012).
- 2014 **HANKUK UNIVERSITY OF FOREIGN STUDIES, *Lecturer*** **SEOUL, KOREA**
• Visiting Professor of “Brazilian Foreign Policy & International Trade” at the Department of Portuguese & Brazilian Studies
- 2012-2013 **SAMSUNG ELETRONICS, MOBILE DIVISION, *Associate, Latin America Product Marketing Group*** **SUWON, KOREA**
• Brazil Team member. Weekly Supply Chain & sales monitoring. Support to new model introduction in Brazil.
• Retail Marketing Task Force: Visited 10 Brazilian cities during a total of 2.5 months for the launch of Galaxy SIII, Note 2 and Note 10.1. Designed product placement & sales training to 100+ promoters, reporting to head of division in Korea.
- 2012.1-3 **INTER-AMERICAN DEVELOPMENT BANK GROUP, *Trainee, Office of Outreach & Partnerships*** **WASHINGTON, DC, USA**
Largest multilateral international organization for Latin American development. Support to sports-based development programs in Brazil. Projects’ evaluation, partner security checks & prospective research.
- 2009-2010 **INSTITUTO LING, *Intern*** **PORTO ALEGRE, RS, BRAZIL**
Largest scholarship granting institution in Brazil for MBA candidates. Managed relationship with alumni network, increasing donations by 30%. Active participation on developing and implementing new scholarship program for journalists.

EDUCATION

- 2010-2012 **GRADUATE SCHOOL OF BUSINESS, SUNGKYUNKWAN UNIVERSITY (SKK GSB)** **SEOUL, KOREA**
Full-time Master of Business Administration. GPA 4/4.5. MBA program ranked #1 in Korea, #45 globally (FT Rankings 2014)
• Coursework on Finance, Strategy, Marketing Communications, Product Management, Business Law.
- 2005-2010 **UNIVERSIDADE FEDERAL DO RIO GRANDE DO SUL (UFRGS), COLLEGE OF ECONOMICS** **PORTO ALEGRE, RS, BRAZIL**
B.A. in International Relations, Minor in Economics.
• Top 1% of Class; GPA 9.6/10. Thesis on relations between South Korea and China approved with honors (grade 10/10).
• Exchange program at Universidad Nacional de Rosario, Argentina;
• Presented articles at international conferences in Brazil, Paraguay and Uruguay;
• President & representative of IR students at Student council for three years;
• Created and managed social training program for public school teachers, with U.S. Dept. of State support
- 2001-2003 **ESCOLA TÉCNICA PANDIÁ CALÓGERAS (ETPC)** **VOLTA REDONDA, RJ, BRAZIL**
IT Professional Degree. Top 1% of class; full merit Scholarship from CSN Foundation.

SELECTED AWARDS & SCHOLARSHIPS

- 2008 **STUDY OF THE U.S. FOR STUDENT LEADERS FROM BRAZIL** **WASHINGTON, DC, USA**
Selected among over 2,000 candidates. Leadership development course held by the U.S. Dept. of State.
- 2010 **GLOBAL SCHOLARSHIP PROGRAM – SAMSUNG ELECTRONICS** **SEOUL, KOREA**
One of eleven young professionals selected worldwide for MBA in Korea at SKK GSB.
- 2010 **CENTER FOR KOREAN STUDIES, UNIVERSITY OF CALIFORNIA AT LOS ANGELES (UCLA)** **LOS ANGELES, CA, USA**
Winner of a research competition for Korean-related undergraduate thesis on Korean studies for Latin American researchers.

LANGUAGES: Native Portuguese. Fluent in English, Spanish, French and Korean.

Certificates: English TOEFL iBT 112/120, French DALF C1, Spanish DELE C2, Korean TOPIK 4.

HOBBIES & INTERESTS: Cycling enthusiast; Avid reader; Interested on technology’s impact on people’s lives & social entrepreneurship.